

AIC Interim Meeting “Color and Food”

12-15 October 2010, Mar del Plata (Argentina)

organized by the Argentine Color Group

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Volume 10 of the Journal of the International Colour Association is devoted to publishing four papers from the Interim Meeting of the AIC (AIC2010 – <http://www.aic2010.blogspot.co.uk/>) that took place in Mar del Plata in Argentina. The theme for AIC2010 was Colour and Food: From the Farm to the Table. In the first paper, Juan Serra, Salvador Gilabert, Jorge Llopis, Ana Torres and Ángela Garcia discuss colours of the *Palimpsest* of Barcelona's Santa Caterina Market. In the second paper Jodi Sandford and Valter Gosti describe an art installation that explores aspects of the Munker-White illusion. In the third paper Maria de la Paz Cox and Maria Rosa Domper make some recommendations about colour use in a “5 a day” programme in Chile. In the final paper Paula Csillag presents a case study for food package chromatic design.

Hope you will find it interesting.

Stephen Westland
(Editor-in-Chief)

Published online: 23 April 2013